

# CASE Newsletter

California Association for Safety Education Volume XIV, Number 2 - April 2004

## Traffic Safety: A Global Public Health Issue

Here are some facts cited in a new report released jointly by the World Health Organization and the World Bank ([http://www.who.int/world-health-day/2004/infomaterials/world\\_report/en/](http://www.who.int/world-health-day/2004/infomaterials/world_report/en/))

- Road traffic crashes result in more than 1.2 million killed and millions injured annually
- Road traffic crashes result in estimated costs of over \$500 billion per year
- For adult men aged 15-44 years, road traffic injuries rank second only to HIV/AIDS as a the leading cause of ill health and premature death world wide
- Finally, by 2020, according to World Health Organization estimates, road traffic injuries could be the third most important contributor to the global burden of disease. For a PDF Fact sheet: ([http://www.who.int/world-health-day/2004/en/traffic\\_facts\\_en.pdf](http://www.who.int/world-health-day/2004/en/traffic_facts_en.pdf))

UC Berkeley Traffic Safety Center (TSC)  
([www.tsc.berkeley.edu](http://www.tsc.berkeley.edu))

## Delmar Learning Seeks Reviewers

Delmar Learning is currently looking for talented educators interested in evaluating driver education textbook proposals and manuscripts. Participants would carefully examine an author's book proposal and supply Delmar Learning with candid responses.

### Contact:

Paul Carmon, Editorial Assistant  
Thomson Delmar Learning  
Executive Woods, 5 Maxwell Drive  
Clifton Park, NY 12065  
email: [Paul.Carmon@Thomson.com](mailto:Paul.Carmon@Thomson.com)

## Responsible Driving Focus Group

National Driving Solutions is looking for traffic safety educators interested in participating in a focus group to help redesign the *Responsible Driving* textbook.

Those interested should contact Charles Butler, National Driving Solutions, by phone: (407) 321-0894 (voice mail & fax); or email: [cbutlernds@cfl.rr.com](mailto:cbutlernds@cfl.rr.com)



## It's not too late to attend the April 23-24 Palm Springs CASE Conference!

The deadline for early registration has passed, but we have room for additional attendees. CASE members can still register at the conference for a fee of \$140 (\$180 for non-members). Only cash or checks are acceptable forms of payment.

The conference will begin at 12:00 noon, Friday, April 23 at the Ramada Resort & Conference Center, 1800 East Palm Canyon Drive at Sunrise Way, Palm Springs. A conference program is printed on pages 2 and 3 of this newsletter.

The block of reserved Ramada rooms at the CASE Conference Rate have been filled. However, 15 rooms with single beds were still available as of April 16, but at a significantly higher rate.



## CASE Calendar

**April 23-24, 2004** - 52nd Annual CASE Conference, Ramada Hotel Resort, Palm Springs. Registration at the conference is \$140 for CASE members/\$180 for non-members: [www.casewebsite.org](http://www.casewebsite.org)

**May 24-31, 2004** - Buckle Up America Week. NHTSA: [www.nhtsa.gov](http://www.nhtsa.gov)

**July 7-10, 2004** - NSSP 2004 National Conference, Seattle, Washington. NSSP: <http://adtsea.iup.edu/nssp>

**July 25-29, 2004** - 48th ADTSEA Conference, Doubletree Jantzen Beach Hotel, Portland, Oregon. ADTSEA: <http://adtsea.iup.edu/adtsea>

# 52<sup>nd</sup> Annual CASE Conference

Friday, April 23, 2004

**10:00 a.m. Registration Begins**

**12:00 Noon - 12:20 p.m.**

*Sage Room*

**Opening Remarks and Program Adjustments**

John F. Knippel, CASE president

**12:30 p.m. - 1:15 p.m.**

*Sage Room*

**Creative Driver Education Classrooms**

**Bill Corliss, High School Instructor, Golden West H. S.**

Bill will share his experiences in teaching classroom Driver Education. He has been teaching at Golden West High School in Visalia since 1986. Bill has served the past two years as CASE First Vice President and is currently a candidate for the office of President-Elect.

**1:15 p.m. – 1:30 p.m. Raffle and Short Break**

**1:30 p.m.– 2:15 p.m.**

*Sage Room*

**The Value of Visuals (Viscerals)**

**Dennis Rowe, Retired**

Dennis Rowe has presented dozens of times for state and national organizations including CASE and ADTSEA. He has a plethora of ideas to help you present concepts to your students. He has been a firm believer in the visual process and perception for decades. The simplicity of his presentations is disarming. Don't take it lightly. These things really work and work well. Help your students digest your most complex concepts easily. Learn the value of visuals.

**2:15 p.m.-2:45 p.m. Visit our Exhibitors**

*Palm Room*

**2:45 p.m.– 3:30**

*Sage Room*

**Introduction to iSmart Boards**

**Tom Millich**

El Toro High School

This is a technological marvel. Can you believe you can write on a white board with your finger? You can edit and change colors and never touch the board. You can combine this with LCD projection. You can work your computer and not be tied down to it at your desk. Students love it and you will too. Tom is another of the UCR graduates like Jeff Box from yesterday. Come see how these students are taking driver education to new levels.

**3:45 p.m.-4:30 p.m.**

*Sage Room*

**Oiling the Political Machinery**

**David Sanchez, CTA Vice President**

David Sanchez, like past CTA president Wayne Johnson, is a former driver education teacher whose heart is still with us. With the political climate as volatile as it is currently, we need a voice like his in the halls of congress. David will help us navigate the political currents of our times. Take notes on what bills to watch, who to phone, FAX, email or mail regular letters to, how to grow a premier grass-roots constituency and much more. If ever there was a time for political action, now is that time. Let's prevent districts from dropping our courses and convince them to add sections instead.

**4:30 – 4:45p.m.**

*Sage Room*

***Break and Raffle Drawing***

**4:45 p.m.– 5:30 p.m.**

**Parent Involvement That Really Works**

**John F. Knippel, CASE President**

Bloomington High School, Colton JUSD

Times are a changin'. GDL requires us to do things differently, do things better. Sending our classroom students to strangers for the behind-the-wheel training requires we prepare our students better. Working with parents is one of the best ways to prepare your students and sustain your classroom as part of the curriculum. ESEA demands that teachers be "highly qualified". Who is more highly qualified than you? Driver education is a life and death commitment like no other. Find out an effective way to teach it like no other.

**5:30 p.m. – 6:00 p.m.**

*Sage / Palm Rooms*

**Meet the Speakers and Exhibitors**

Talk and discover the tools and techniques to build a better program. Renew friendships.

**7:00 p.m. – 10:00 p.m.**

**See You At The Palm Springs Follies**

(We have purchased 40 tickets. These will be sold at the conference registration table on a first-come, first-served basis).



Saturday, April 24, 2004

**8:00 a.m.– 9:00 a.m. Breakfast—On Your Own**

**9:00 a.m.– 10:00 a.m.**

*Sage Room*

Get A Life !

**Pat Hurley, Comedian**

Back by popular demand! Many of you asked to have Pat Hurley come back for an encore production. Heeee's Back. This is the way to start our day. Pat has presented to thousands of high schools students across the country, has had his own T.V. show, and much more. Don't be late for this one. You won't want to miss one single laugh nor deep thought.

**10:00 a.m. – 11:00 a.m.**

*Sage Room*

**Don't Believe Everything You See, Part 1**

**Dr. Daniel Simons, The University of Illinois**

Our Key Note Speaker has presented at the ADTSEA national conference and many other state and national organizations. Learn from the best and raise the bar for your students. Make your class **indispensable**. The materials from today's session will really make your classroom come alive. With a true understanding of perception your students will stay alive.

**11:00 a.m.– 11:30 a.m.**

*Sage Room/Palm Rooms*

Raffle, Break and Exhibitors

**11:30 p.m.– 12:15 p.m.**

*Palm Room*

**Don't Believe Everything You See, Part 2**

**Dr. Daniel Simons, The University of Illinois**

Welcome back. If you have been creating questions and ways to use what Dr. Simons has already presented, you ain't seen nothing yet. Now comes the practical part. What to do with all this information and how to use that DVD disc.

**12:15 p.m.– 1:30 p.m.**

**Luncheon, Exhibitors Recognition & Awards**  
**Program presentation by "Mazda Rev It Up"**

You may have seen the commercials on T.V. You may have seen the students from Bloomington High School on the early morning news on several stations. You may know the students from Alameda High in Oakland, El Toro High in Irvine, or the students from San Diego. Now you can find out what the commotion is all about. This is a great program to match the GDL program's goal for secondary or advance driver training. This is hands-on. This is excitement. Zoom. Zoom. Zoom goes a long, long way in teaching physics and visual skills.

**1:30 p.m. – 2:30 p.m.**

*Sage Room*

**Cecil Zaun Forum**

**Jerry Gaines, Facilitator**

**Rudy Garcia-Tolson, Physically Challenged**

**Cynthia Garcia, Physically Challenged**

**Deborah Shahady, Hearing Impaired**

**John F. Knippel, representing all other special needs**

This year's Forum topic is "Full Inclusion". Our panelists are all former or current students in John Knippel's high school classroom or college credential candidates. Here is an opportunity to get answers first hand to the pressing issue of full inclusion. Ask these students what their needs are. Ask them how their needs were and are being met in John's classes. Ask them what else they would like to see done. Build this into your teaching and trust me, these students will come.

**2:30 p.m. – 3:15 p.m.**

**Keys to Building a Successful Driving School**

John Phillips came all the way from Las Vegas to attend UC Riverside's credentialing classes. He is back to share with you how he has built a successful driving school. Although Nevada and neighboring states accept on-line driver education classes for high school students, John believes in the personal touch. What he has to show us is good for both private and public school. We all share the common goal of creating safe drivers on the road.

**3:15 p.m.- 3:30 p.m.**

*Palm Room/ Sage Room*

**Break and Raffle**

**3:30 p.m.– 4:15 p.m.**

*Sage Room*

**Mature Driver Classes**

**Kathy Downing, Automobile Club of Southern California**

With the graying of our profession this may be just the class we have been waiting for. Find out the latest on how aging affects us. Find out what to do about it. You might even want to teach these classes. What else are you doing with your spare time and your retirement plans?

**4:15 p.m.– 5:00 p.m.**

*Sage Room*

**Adapting In-Car Strategies to the Classroom**

**Keith Merrihew, Delano High School**

Keith is another recent graduate of our Fresno college courses. He has taught in-car driver training for several years with North Monterey County High School. He is the perfect way to end the day by tying both the classroom and the car experience together. He is a bundle of energy, passionate, and in touch with today's youth. He currently seeking office on the CASE Board of Directors. Get to meet the future of driver education today.

## FIRST CLASS MAIL

California Association  
for Safety Education  
25 Shelbourne Place  
San Mateo, CA 94402

### Driver Education is Still a Required Course!

We are still receiving requests for the Education Code sections mandating that classroom driver education is required by law in California public high schools. This is often needed by members to respond to administrators at school sites who have been misinformed about the requirement.

Education Code Section 51220(j) states in part that: *“The adopted course of study for grades 7-12 inclusive, shall offer courses in the following areas of study...(j) Automobile driver education.”*

The driver education requirement, when it should be scheduled, time requirements, teacher credentialing requirements, and other questions about the course are answered at the *Driver Education Questions and Answers* web page developed by the Professional Development and Curriculum Support Division of the California Department of Education. The web page can be viewed at [www.cde.gov/pr/defaq.html](http://www.cde.gov/pr/defaq.html)

### The Tourist

A tourist is visiting New York City when his car breaks down. He jumps out and starts fiddling under the hood. About five minutes later, he hears some thumping sounds and looks around to see someone taking stuff out of his trunk! He runs around and yells, “Hey, bud, this is my car!” “OK,” the man says, “You take the front and I’ll take the back.”

*Driver Education Bulletin*  
Manitoba Public Insurance

Visit the CASE Website:  
[www.casewebsite.org](http://www.casewebsite.org)

### Strange Scoring

Hanging in the hallway at the high school are the basketball team pictures from the past forty years. A player in the center of the front row in each picture holds a basketball identifying the year—’62,’ ‘63-64,’ ‘64-65,’ and so forth. One day, a freshman was looking curiously at the photos. Turning to the teacher nearby, he said, “Isn’t it strange how the teams always lost by one point?”

